

# Audi Innovation Award

## Submit your proposal

Register your full name, email address, country of residence and mobile number to receive your username and password.

Once completed describe your project in the fields provided

First name\*

Last name\*

Mobile number\*

Country of residence\*

## Part one: Personal information

- ☒ Individual
- ☐ Group or Company

Website (Optional)

Nationality\*

Date of birth\*

Occupation\*

Mailing address\*

Postal code\*



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## Part two: Submission Content

### Questions

**NOTE:** All products that enhance quality of life are encouraged to be submitted, the Audi Innovation Award will accept design proposals that improve any aspect of human interaction with their work, rest, play and environment. Products can range from wearables to healthcare, mobile applications to furniture. Please feel free to contact the team to discuss your proposal ahead of the submission:

Please answer all questions that are mandatory to answer and as many of the optional questions as possible:

#### **Innovation\*:**

What is the design idea? State the problem the product attempts to solve and describe the proposed design solution. What aspect of your design is innovative?

Max. 100 words

#### **Relevance to theme\*:**

Which aspects of the product have you managed to make circular? Where are the materials sourced and how are they made? How will they be disposed of or reused and what is its overall impact on the environment?

Max. 100 words



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## **Target user\*:**

Describe the user? Who does the product service? Has this user tested your product?

Max. 100 words

## **Ease-of-use\*:**

Is the product user-friendly and intuitive? Is it easily maintained?

Max. 100 words

## **Research\*:**

Have you surveyed the market to find comparable projects? How is your project different?

Max. 100 words



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## **Aesthetic:**

What inspired the overall look and feel? Is the product pleasing to the eye and to the touch?

Max. 100 words

## **Development:**

How do you wish to apply the Award, what aspects do you wish to invest in?

Max. 100 words

## **Supporting links**

Any supporting websites, applications or video links are to be listed here:

## **Presentation:**

In order to complete the application, send us a presentation composed of a maximum of 5 slides containing renders, images or diagrams in high quality in the following format:

- Maximum 1MB per slide
- JPEG or PDF formats will be accepted only
- Landscape orientation

Disclaimer: Audi Middle East will not use any submitted ideas without notifying the applicant.